

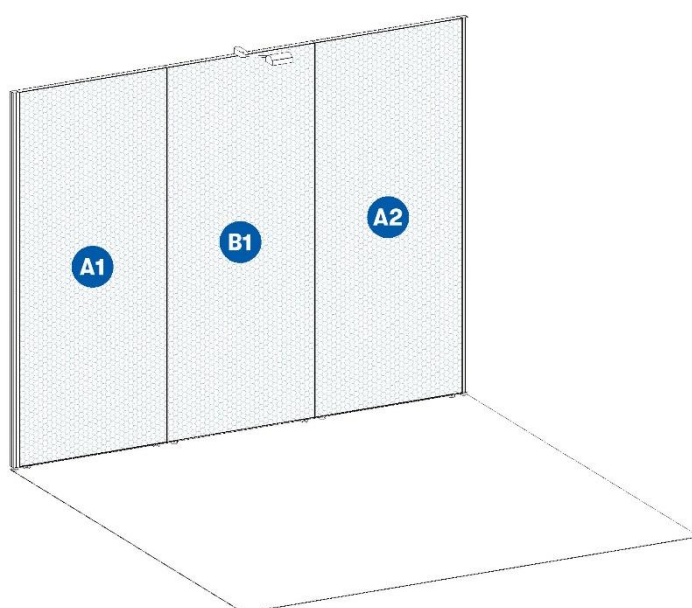
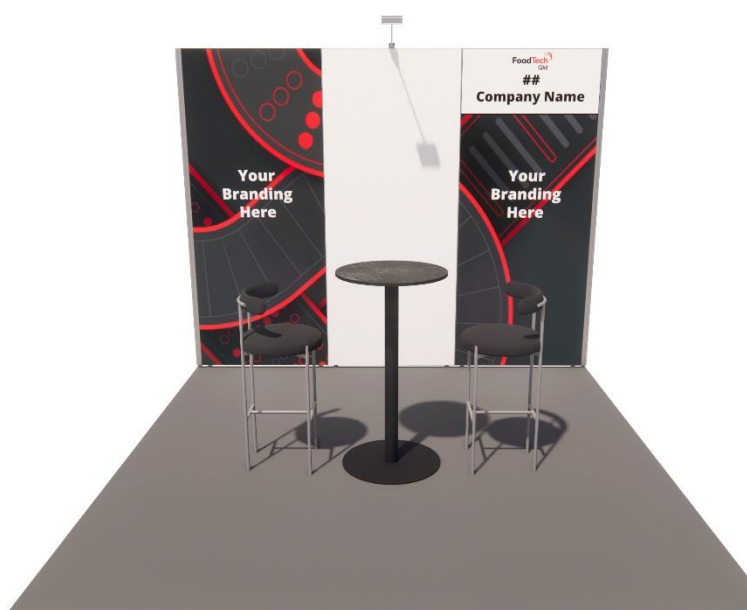


## Included signage (no additional signage or costs)

Included signage in your stand package is 2 x printed panels (your branding here). 1 x panel is shared with the fascia which includes stand number, company name and FoodTech logo.

Sign Number	Description	Finish	Width	Height	Qty
A1 (your branding here)	3mm Forex Printed Aspen Panel	Digital Print	985mm	2347mm	1
A2 (your branding here)	3mm Forex Printed Aspen Panel	Digital Print	985mm	1897mm	1

Panel A2 will include your Company Name, Stand Number and FoodTech logo. This cannot be changed or removed unless you upgrade to option 2.



## UPGRADE OPTION 1 – Additional signage

Included signage in your stand package (your branding here) and additional signage on the 1 white remaining panels. See costs below. Costs exclude labour fee.

Sign Number	Description	Finish	Width	Height	Qty	Cost
B1	3mm Forex Printed Aspen Panel	Digital Print	985mm	2347mm	1	\$440 ex. GST

## UPGRADE OPTION 2 – Fabric banners

Upgrade by adding one 3m fabric banner on your back wall at an additional cost which removes the printed panels and fascia panel. This option allows you to have only your branding on the back wall and creates a seamless look. See costs below. Additional signage can still be added on the remaining side wall (see costs above). Costs exclude labour fee.

Sign Number	Description	Finish	Width	Height	Qty	Cost
A1, B1, A2 Combined	3 x 2.4m Fabric Banner	Fabric Banner	2970mm	2354mm	1	\$1538 ex. GST

### Contact for a quote:

Jacqueline Daniele  
03 9429 6666  
jacqueline@harrythehirer.com.au

**Artwork Deadline: Monday 19<sup>th</sup> May 2025**

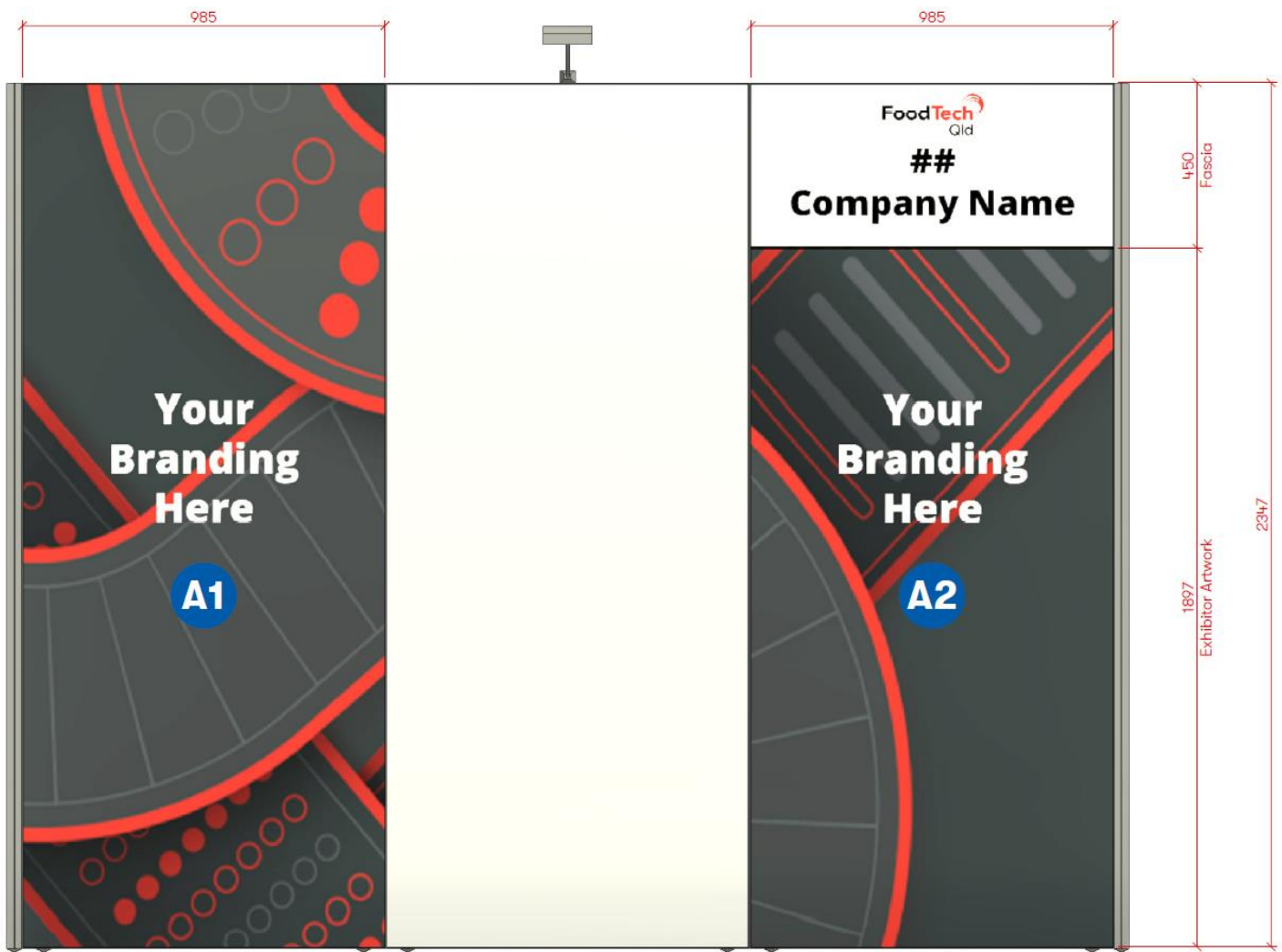


## Fascia Artwork Placement

Please see below guide to help you.

You must supply A2 as the artwork size specified (985mm W x 1897mm H) excluding the fascia panel at the top. You do not need to worry about the fascia panel artwork as we include this in the artwork to print for you.

If you have any questions, please contact Corinne from Harry the hirer.



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# Artwork guidelines

## Deadlines:

The deadline for all signage orders and the receipt of final artwork is

**Monday 19<sup>th</sup> May 2025**

## File type:

- Artwork is to be supplied as high resolution, print-ready pdfs
- Separate, individually labelled print files are required
- Files must be labelled to match build schedule (eg: A1, B2 etc)
- Individual logos can be supplied as pdf or eps (for custom fascia only)
- File types we DO NOT accept: ID (Indesign), PSD (Photoshop), JPEG, PNG

## Artwork:

- Print-ready artwork files are to be scaled at correct dimensions
- Minimum 10mm bleed is required for all fabric printing artwork
- Do not supply resource material/working files - Print-ready PDFs ONLY
- Do not supply artwork files over 300MB for large images - Scaling to 50% @ 300 DPI is preferred
- Convert all type and stroke to outlines
- Overprint to be turned OFF
- Flatten all transparencies
- Supply as one single layer
- Embed all links

## Colour:

- Colour mode: CMYK (Artwork supplied in RGB will automatically be converted to CMYK and may result in inaccurate colour printing. HTH do not take any responsibility for printing errors of files supplied in RGB)
- Solid black formula: C:60 M:60 Y:60 K:100
- Die-line formula: C:0 M:100 Y:0 K:0
- Supply Pantone reference colours for accurate colour representation. All due care will be taken to match Pantone colours if provided. Please be aware some spot colours are outside of the gamut of CMYK printers.

