

Harry the Hirer is the official stand contractor and supplier for:

# FOODTECH QLD 2025 STANDARD STANDS ONLY

Great signage will further elevate your display and make you stand out from others at the show. We have provided a few package options for your offering.

# **Fabric Banner**

Fixed into the existing wall for a seamless look that is the popular choice. No framing required.

# 3M FABRIC BANNER (2970mm W x 2354mm H) \$1,538 + gst SALOTORIE Althous Automate Your Business Althous Automate Your Business Althous Automate Your Business Automate Your Business Althous A

# **Printed Panels**

Fitted into the existing walling system and attached using Velcro with a slight gap between each panel.



- Price excludes labour fee
- Artwork guidelines pg.2

Artwork Due Date Monday 19th May 2025

# Elevate your brand with









## Contact

For bookings or any further information please contact us.

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# **Artwork guidelines**

# **Deadlines:**

The deadline for all signage orders and the receipt of final artwork is

# Monday 19th May 2025

# File type:

- Artwork is to be supplied as high resolution, print-ready pdfs
- Separate, individually labelled print files are required
- Files must be labelled to match build schedule (eg: A1, B2 etc)
- Individual logos can be supplied as pdf or eps (for custom fascia only)
- File types we DO NOT accept: ID (Indesign), PSD (Photoshop), JPEG, PNG

### Artwork:

- Print-ready artwork files are to be scaled at correct dimensions
- Minimum 10mm bleed is required for all fabric printing artwork
- Do not supply resource material/working files Print-ready PDFs ONLY
- Do not supply artwork files over 300MB for large images Scaling to 50% @ 300 DPI is preferred
- Convert all type and stroke to outlines
- Overprint to be turned OFF
- Flatten all transparencies
- Supply as one single layer
- Embed all links

# Colour:

- · Colour mode: CMYK (Artwork supplied in RGB will automatically be converted to CMYK and may result in inaccurate colour printing. HTH do not take any responsibility for printing errors of files supplied in RGB)
- Solid black formula: C:60 M:60 Y:60 K:100
- Die-line formula: C:0 M:100 Y:0 K:0
- Supply Pantone reference colours for accurate colour representation. All due care will be taken to match Pantone colours if provided. Please be aware some spot colours are outside of the gamut of CMYK printers.



